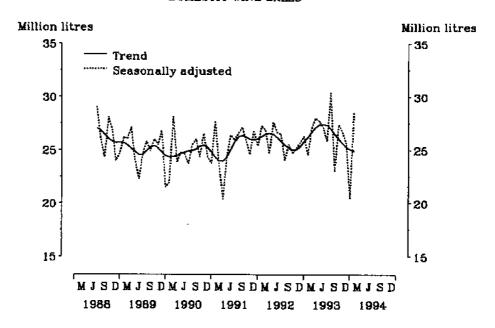


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SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS, FEBRUARY 1994

SUMMARY OF FINDINGS

DOMESTIC WINE SALES



Domestic sales

While the provisional trend estimates in domestic wine sales fell for the eighth consecutive month to February 1994, the trend decline once again shows signs of easing. The wine sales trend fell by 0.7 per cent in February 1994 following falls of 0.7 per cent, 1.3 per cent and 1.7 per cent in the last three months. If the seasonally adjusted estimate were to remain at the same level in March the trend would be revised to show weak growth. Readers are reminded that recent trend estimates are provisional and could change when data for future months become available.

In seasonally adjusted terms, total domestic sales of Australian wine for February 1994 were 28.6 million litres, an increase of 39.9 per cent on January 1994 and 16.6 per cent up on sales in February 1993.

Using original data, there were 22.6 million litres of Australian wine sold domestically in February 1994, up 67.3 per cent from the traditional low sales in January and up 16.3 per cent on sales in February 1993.

Exports

A total of 6.1 million litres of wine valued at \$16.0 million was exported from Australia in January 1994. This is 26.5 per cent less in volume than December 1993 and 11.0 per cent lower than January 1993.

In the seven months to January 1994, Australia exported 75.2 million litres of wine, 39.6 per cent or 21.3 million litres more than for the same period to January 1993. The Oceania region had the biggest percentage increase during this period with exports up 75.5 per cent or 6.8 million litres. However, the European region recorded the biggest increase in terms of volume with exports up almost 11 million litres or 34.1 per cent.

INQUIRIES

- for further information about statistics in this publication and the availability of related unpublished statistics, contact Peter Carmalt on Adelaide (08) 237 7626 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back page of this publication.

SUMMARY OF FINDINGS (continued)

Imports

Australia imported 0.4 million litres of wine at a cost of \$2.7 million in January 1994. This is the lowest volume of wine imported in a single month since June 1992.

A comparison of domestic wine sales (original data) for the eight months ended February 1993 and 1994 follows. Care should be exercised when interpreting year-to-date figures as measures of trend growth since year-to-date figures do not accurately reflect changes in trend sales. See paragraph 12 in Explanatory Notes.

| | 8 months end | ied February | Percentage |
|-----------------------------------|--------------|-----------------|------------|
| Wine type | 1993 | 1994 | change |
| | '000L | '000L | |
| Tabie Tabie | | | |
| White - bottles 1 litre and under | 30,314 | 33,055 | 9.0 |
| White - other containers | 95,094 | 97 ,65 0 | 2.7 |
| Total | 125,408 | 130,705 | 4.2 |
| Red - bottles 1 litre and under | 16,482 | 18,053 | 9.5 |
| Red - other containers | 19,240 | 20,024 | 4.1 |
| Total | 35,722 | 38,077 | 6.6 |
| Rose - bottles 1 litre and under | 437 | 400 | -8.5 |
| Rose - other containers | 2,867 | 2,876 | 0.3 |
| Total | 3,304 | 3,276 | -0.8 |
| Total table wine | 164,433 | 172,059 | 4.6 |
| Fortified | 18,401 | 17,178 | -6.6 |
| Sparkling | | | |
| Bottle fermented | 19,159 | 20,643 | 7.7 |
| Bulk fermented | 3,428 | 3,089 | -9.9 |
| Total sparkling wine | 22,587 | 23,732 | 5.1 |
| Other | 5,309 | 4,924 | -7.3 |
| TOTAL WINE SALES | 210,731 | 217,892 | 3.4 |

For the eight months ended February 1994, domestic sales of Australian wine have increased by 3.4 per cent over the corresponding period in 1993. In this period, sales of table wine and sparkling wine increased by 4.6 and 5.1 per cent respectively, while sales of fortified and other wine types decreased by 6.6 and 7.3 per cent.

Table wines make up nearly 80 per cent of total domestic wine sales. The following highlight movements within this category;

- White wine sales increased 4.2 per cent, with increases in sales of both bottled wine (9.0%) and wine sold in other containers (2.7%).
- Red wine sales increased by 6.6 per cent, also with increases in sales of both bottled wine (9.5%) and red wine in other containers of 4.1 per cent.
- Rose wine sales decreased 0.8 per cent, with a fall in sales of bottled wine (8.5%) but an increase in other containers (0.3%).

TABLE 1. DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

| | | | Wine | : type | | | | Total wine | | | |
|------------------------------|---------|-----------|--------|---------|---------------|----------|----------|------------|----------|------------|--|
| | | | Spark- | Carbon- | Flavoured | | | Seasonally | Trend | | |
| Period | Table | Fortified | ling | ated | (a) | Vermouth | Original | adjusted | estimate | Brandy(b) | |
| | | | | | ('000 litres) | | | | | ('000L al) | |
| 1990-91 | 228,332 | 30,744 | 29,463 | 3,377 | 2,737 | 1,619 | 296,272 | | | 1,444 | |
| 1991-92 | 246,704 | 29,891 | 30,153 | 3,751 | 2,921 | 1,410 | 314,830 |) r | | 1,380 | |
| 1992-93 | 246,308 | 27,914 | 29,952 | 3,387 | 2,789 | 1,281 | 311,631 | | ** | 1,312 | |
| 1992-93— | | | | | | | | | | | |
| December | 27,321 | 2,856 | 6,119 | 488 | 320 | 136 | 37,240 | 25,678 | 25,321 | 119 | |
| January | 14,334 | 1,208 | 1,494 | 157 | 166 | 107 | 17,466 | 26,267 | 25,764 | 52 | |
| February | 16,029 | 1,412 | 1,564 | 197 | 157 | 104 | 19,463 | 24,508 | 26,195 | 116 | |
| March | 19,973 | 1,964 | 1,898 | 250 | 197 | 70 | 24,352 | 27,042 | 26,678 | 87 | |
| April | 21,895 | 2,238 | 2,121 | 264 | 175 | 112 | 26,805 | 27,977 | 27,116 | 97 | |
| Мау | 20,319 | 2,523 | 1,831 | 275 | 217 | 71 | 25,236 | 27,704 | 27,356 | 116 | |
| June | 19,688 | 2,788 | 1,515 | 182 | 250 | 84 | 24,507 | 27,093 | 27,383 | 104 | |
| 1993- 94 — | | | | | | | | | | | |
| July | 23,632 | 2,877 | 2,048 | 354 | 276 | 122 | 29,309 | 25,807 | 27,313 | 139 | |
| August | 25,198 | 2,604 | 2,795 | 279 | 270 | 66 | 31,212 | 30,398 | r26,996 | 177 | |
| September | 18,283 | 2,133 | 1,749 | 255 | 204 | 102 | 22,726 | 22,975 | r26,508 | 87 | |
| October | 22,814 | 1,751 | 3,339 | 253 | 181 | 139 | 28,477 | 27,404 | 126,021 | 87 | |
| November | 25,291 | 2,480 | 4,227 | 375 | 312 | 128 | 32,813 | 26,684 | r25,575 | 132 | |
| December | 27,119 | 2,737 | 6,410 | 509 | 251 | 154 | 37,180 | 25,595 | r25,234 | 151 | |
| January | 10,926 | 1,109 | 1,197 | 84 | n.p. | n.p. | 13,536 | 20,429 | r25,051 | 72 | |
| February | 18,797 | 1,490 | 1,968 | 206 | n.p. | n.p. | 22,644 | 28,573 | 24,888 | n.y₊a. | |
| 1992-93— | | | | | | | | | | | |
| July to February 1993-94— | 164,433 | 18,401 | 22,587 | 2,416 | 1,950 | 944 | 210,731 | | | 908 | |
| July to February | 172,059 | 17,178 | 23,732 | 2,315 | 1,717 | 892 | 217,892 | | | п.у.а. | |

⁽a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2. DOMESTIC SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS
('000 litres)

| | | | Fort | ified wine | | **** | Sparklin | g wine(a) | | |
|------------------------------|-------|--------|-------|------------|--------------|-------|----------|-----------|------|------|
| | | Sherry | | <u></u> | Dessert wine | _ | Bottle | Bulk | | |
| | | Medium | | | | Other | fermen- | fermen- | Verm | outh |
| Period | Dry | (b) | Sweet | Port | Muscat | (c) | tation | tation | Dry | Swee |
| 1990-91 | 2,415 | 3,154 | 7,477 | 15,982 | 1,583 | 133 | 25,714 | 3,749 | 738 | 881 |
| 1991-92 | 2,281 | 2,938 | 7,173 | 15,933 | 1,438 | 128 | 25,406 | 4,747 | 644 | 766 |
| 1992-93 | 2,018 | 2,401 | 6,570 | 15,496 | 1,257 | 172 | 25,252 | 4,700 | 581 | 700 |
| 1992-93— | | | | | | | | | | |
| December | 170 | 223 | 600 | 1,741 | 105 | 17 | 5,339 | 780 | 62 | 74 |
| January | 100 | 103 | 344 | 595 | 58 | 8 | 1,236 | 258 | n.p. | л.р. |
| February | 119 | 130 | 367 | 724 | 64 | 8 | 1,261 | 303 | п.р. | n.p. |
| March | 171 | 173 | 482 | 1,027 | 99 | 12 | 1,575 | 323 | 32 | 38 |
| April | 147 | 187 | 502 | 1,262 | 125 | 15 | 1,781 | 340 | 56 | 56 |
| May | 186 | 230 | 596 | 1,400 | 100 | 11 | 1,497 | 334 | 28 | 43 |
| June | 185 | 228 | 587 | 1,651 | 125 | 12 | 1,240 | 275 | 39 | 45 |
| 1993-94 | | | | | | | | | | |
| July | 191 | 231 | 644 | 1,649 | 146 | 16 | 1,737 | 311 | 58 | 64 |
| August | 168 | 195 | 535 | 1,575 | 117 | 14 | 2,429 | 366 | 35 | 31 |
| September | 138 | 184 | 524 | 1,189 | 89 | 9 | 1,421 | 328 | 50 | 52 |
| October | 162 | 151 | 380 | 973 | 76 | 9 | 2,975 | 364 | n.p. | n.p. |
| November | 166 | 213 | 540 | 1,434 | 116 | 11 | 3,676 | 551 | 65 | 63 |
| December | 159 | 225 | 549 | 1,679 | 111 | 14 | 5,718 | 692 | n.p. | n.p. |
| January | 95 | 90 | 277 | 594 | 47 | 6 | 1,038 | 159 | n.p. | n.p. |
| February | 99 | 132 | 349 | 841 | 63 | 6 | 1,650 | 318 | n.p. | п.р. |
| 1992-93— | | | | | | | | | | • |
| July to February 1993-94— | 1,329 | 1,583 | 4,403 | 10,156 | 808 | 122 | 19,159 | 3,428 | n.p. | n.p. |
| July to February | 1,178 | 1,420 | 3,798 | 9,934 | 763 | 85 | 20,643 | 3,089 | n.p. | n.p. |

⁽a) Spritzig table wines are included with table wine. (b) Includes semi-sweet and medium dry. (c) Includes madeira, tokay, white port.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE (*000 litres)

| | WHITE W | INE NOT E | XCEEDING 1 | DEGREE B | AUMÉ(a) | WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(a) | | | | | |
|-----------------------------|-------------|-----------|------------|----------|---------|--|----------|---------|---------|----------|--|
| | Glass con | itainers | | | | Glass co | ntainers | · | | | |
| | I litre and | Over | Sofi | 75 H 4 5 | | I litre and | Over | Soft | D 11() | T | |
| Period | under | 1 litre | pack(b) | Bulk(c) | Total | under | 1 litre | pack(b) | Bulk(c) | Total | |
| 1990-91 | 39,771 | 1,856 | 102,097 | 7,743 | 151,467 | 3,151 | 224 | 21,294 | 73 | 24,742 | |
| 1991-92 | 40,736 | 1,627 | 122,410 | 6,690 | 171,463 | 2,725 | 203 | 15,721 | 80 | 18,729 | |
| 1992-93 | 41,243 | 1,319 | 120,534 | 4,784 | 167,880 | 2,856 | 203 | 15,405 | 61 | 18,525 | |
| 1992-93— | | | | | | | | | | | |
| December | 5,029 | 147 | 13,344 | 774 | 19,294 | 347 | 29 | 1,518 | 7 | 1,901 | |
| January | 2,075 | 79 | 7,994 | 421 | 10,569 | 203 | 11 | 907 | 4 | 1,125 | |
| February | 3,264 | 91 | 8,086 | 485 | 11,926 | 217 | 13 | 889 | 3 | 1,122 | |
| March | 3,308 | 100 | 9,946 | 333 | 13,687 | 227 | 16 | 1,412 | 4 | 1,659 | |
| April | 3,688 | 104 | 10,436 | 390 | 14,618 | 242 | 17 | 1,673 | 4 | 1,936 | |
| May | 3,136 | 91 | 9,767 | 389 | 13,383 | 185 | n.p. | 1,416 | n.p. | 1,619 | |
| June | 2,824 | 103 | 9,089 | 395 | 12,411 | 175 | n.p. | 1,486 | п.р. | 1,685 | |
| 1993-94— | | | | | | | | | | | |
| July | 3,644 | 107 | 10,809 | 355 | 14,915 | 252 | n.p. | 1,650 | n.p. | 1,919 | |
| August | 4,694 | 107 | 10,711 | 587 | 16,099 | 319 | n.p. | 1,764 | п.р. | 2,134 | |
| September | 2,914 | 86 | 8,501 | 476 | 11,977 | 202 | n.p. | 1,312 | n.p. | 1,534 | |
| October | 3,686 | 99 | 11,163 | 392 | 15,340 | 254 | n.p. | 1,844 | п.р. | 2,114 | |
| November | 4,358 | 94 | 11,956 | 671 | 17,079 | 336 | n.p. | 2,078 | п.р. | 2,436 | |
| December | 5,587 | 118 | 12,160 | 774 | 18,639 | 431 | n.p. | 2,106 | п.р. | 2,570 | |
| January | 2,269 | 68 | 5,023 | 377 | 7,738 | 150 | n.p. | 837 | n.p. | 1,000 | |
| February 1992-93 | 3,680 | 92 | 9,153 | 573 | 13,497 | 280 | n₊p, | 1,408 | n.p. | 1,715 | |
| July to February 1993-94 | 28,287 | 921 | 81,296 | 3,277 | 113,781 | 2,027 | 137 | 9,418 | 44 | 11,696 | |
| July to February | 30,831 | 771 | 79,476 | 4,206 | 115,284 | 2,224 | n.p. | 12,999 | n.p. | 15,421 | |

For footnotes see end of table.

TABLE 3. DOMESTIC SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE - continued ('000 litres)

| | | RED | | | | | ROSÉ | | | | | |
|-----------------------------|-------------------------|-----------------|-----------------|---------|--------|-------------------------|-----------------|-----------------|--------------------------|-------|--|--|
| | Glass con | tainers | | | | Glass co | ntainers | | | | | |
| Period | 1 litre and under | Over 1 litre | Soft pack(b) | Bulk(c) | Total | I litre and under | Over 1 litre | Soft pack(b) | Bulk(c) | Tota | | |
| 1990-91 | 23,185 | 530 | 21,169 | 1,290 | 46,174 | 903 | 175 | 4,822 | 49 | 5,949 | | |
| 1991-92 | 24,048 | 521 | 25,200 | 1,021 | 50,790 | 763 | 137 | 4,792 | 30 | 5,722 | | |
| 1992-93 | 25,268 | 464 | 28,677 | 642 | 55,051 | n.p. | 118 | 4,107 | n.p. | 4,852 | | |
| 1992-93— | | | | | | | | | | | | |
| December | 2,724 | 48 | 2,726 | 42 | 5,540 | 91 | n.p. | 478 | $\mathbf{n}.\mathbf{p}.$ | 586 | | |
| January | 891 | 23 | 1,465 | 34 | 2,413 | 33 | n.p. | 187 | n.p. | 227 | | |
| February | 1,247 | 27 | 1,410 | 23 | 2,707 | 40 | 8 | 225 | 1 | 274 | | |
| March | 2,017 | 35 | 2,176 | 25 | 4,253 | 46 | n.p. | 320 | n.p. | 374 | | |
| April | 2,257 | 38 | 2,559 | 86 | 4,940 | 45 | 9 | 346 | 1 | 401 | | |
| May | 2,255 | 34 | 2,572 | 69 | 4,930 | 41 | n.p. | 334 | n.p. | 387 | | |
| June | 2,255 | 44 | 2,822 | 83 | 5,204 | n.p. | π.p. | 332 | n.p. | 388 | | |
| 1993-9 4 — | | | | | | | | | | | | |
| July | 3,057 | 42 | 3,143 | 57 | 6,299 | 57 | 9 | 432 | 1 | 499 | | |
| August | 3,330 | 53 | 3,037 | 102 | 6,522 | 54 | n.p. | 376 | n.p. | 443 | | |
| September | 1,896 | 30 | 2,364 | 117 | 4,407 | 46 | n.p. | 307 | n.p. | 365 | | |
| October | 2,096 | 29 | 2,643 | 107 | 4,875 | 52 | n₊p. | 424 | n.p. | 485 | | |
| November | 2,374 | 38 | 2,768 | 90 | 5,270 | 48 | n.p. | 449 | n.p. | 506 | | |
| December | 2,535 | 45 | 2,748 | 115 | 5,443 | 77 | n.p. | 371 | n.p. | 467 | | |
| January | 1,041 | 18 | 899 | 55 | 2,013 | 30 | n.p. | 139 | п.р. | 175 | | |
| February | 1,726 | 26 | 1,377 | 121 | 3,250 | 35 | u.p. | 232 | n.p. | 335 | | |
| 1992-93 | | | | | | | | | | 0.000 | | |
| July to February 1993-94 | 16,484 | 313 | 18,548 | 379 | 35,724 | 438 | п.р. | 2,775 | n.p. | 3,302 | | |
| July to February | 18,053 | 282 | 18,980 | 763 | 38,077 | 400 | n.p. | 2,729 | n.p. | 3,276 | | |

⁽a) 1 degree baumé = 18 grams of sugar per litre. (b) Soft pack containers include all collapsible packs, plastic or otherwise. (c) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

| | | | e type | | Tota | l wine | Bran | dy |
|----------------------------|--------------------|----------------|---------------------------------------|------------|-------------------|--------------------|----------|------------|
| Period | Table | Fortified | Sparkling | Other | Quantity | Value | Quantity | Value |
| | '000L | | '000L | '000L | '000L | \$'000 | '000L at | \$,000 |
| | | | IMPORT: | CLEARED | | | | |
| 1990-91 | 5,604 | 191 | 2,285 | 919 | 8,999 | 46,779 | 636 | 6,711 |
| 1991-92 | 5,190 | 160 | 2,373 | 979 | 8,703 | 45,649 | 662 | 7,315 |
| 1992-93 | 4,710 | 106 | 2,346 | 669 | 7,832 | 46,984 | 629 | 8,085 |
| 1992-93 | | | | | | | | |
| November | 421 | 11 | 319 | 63 | 813 | 5,448 | 48 | 585 |
| December | 454 | 7 | 287 | 63 | 812 | 4,282 | 55 | 567 |
| January | 369 | 11 | 161 | 61 | 602 | 4,450 | 83 | 1,015 |
| February | 253 | 17 | 151 | 68 | 490 | 3,902 | 48 | 811 |
| March | 303 | 4 | 100 | 90 | 497 | 2,895 | 50 | 661 |
| April | 466 | 9 | 82 | 77 | 635 | 2,494 | 24 | 307 |
| May | 368 | 7 | 130 | 51 | 556 | 3,679 | 56 | 723 |
| June | 312 | 7 | 188 | 21 | 528 | 2,704 | 64 | 562 |
| 1993-94— | | | | | | | | |
| July A | 456 | 10 | 220 | 83 | 769 | 4,380 | 46 | 828 |
| August | 462 | 13 | 194 | 147 | 816 | 3,573 | 47 | 644 |
| September | 404 | 8 | 235 | 161 | 808 | 4,744 | 61 | 818 |
| October November | 350 476 | 5 | 215 | 160 | 730 | 4,709 | 55 | 630 |
| | 476 | 13 | 334 | 187 | 1,009 | 6,268 | 60 | 917 |
| December | 342 | 8 | 303 | 181 | 834 | 5,688 | 101 | 1,305 |
| January 2002-03 | 182 | 25 | 118 | 80 | 404 | 2,741 | 43 | 549 |
| 1992-93 July to January | 3,008 | 61 | 1695 | 362 | 5,126 | 31,309 | 388 | 5,020 |
| 1993-94 July to January | 2,671 | 81 | 1,619 | 999 | 5,370 | | | |
| | | 61 | · | | | 32,104 | 412 | 5,692 |
| | 46,890 | 2765 | · · · · · · · · · · · · · · · · · · · | RTS (a) | 54.154 | LOTO ADO | | |
| 1990-91 1991-92 | 71,752 | 2,765 2,384 | 3,180 | 1,321 | 54,156 | 179,588 | 39 | 794 |
| 1992-93 | 95,468 | 1,851 | 3,904 4,730 | 639 784 | 78,679 102,832 | 243,526 293,157 | 74 73 | 960 850 |
| | | | | | | | | |
| 1992-93— | | | | | | | | |
| October | 7,181 | 162 | 387 | 62 | 7,793 | 22,118 | 3 | 64 |
| November | 6,522 | 96 | 390 | 116 | 7,124 | 18,716 | 12 | 164 |
| December | 4,703 | 49 | 250 | 61 | 5,064 | 13,072 | 3 | 101 |
| January | 6,446 | 95 | 224 | 86 | 6,850 | 21,496 | 5 | 77 |
| February | 5,939 | 141 | 280 | 51 | 6,410 | 17,388 | 7 | 50 |
| March | 8,908 | 198 | 386 | 16 | 9,508 | 28,653 | 11 | 147 |
| April | 8,640 | 72 | 288 | 33 | 9,033 | 24,405 | 6 | 50 |
| May June | 11,582 10,858 | 220 183 | 525 508 | 67 45 | 12,394 11,593 | 33,426 33,955 | 1 4 | 8 47 |
| | , | | | | 1-># | 55,755 | 7 | 71 |
| 1993-94— Tule: | _10.010 | 221 | 540 | . - | | | | |
| July * | r13,018 | 231 | 510 | 4 6 | т13,806 | r38,042 | 4 | 43 |
| August September | r10,620 r12,316 | 287 432 | r667 699 | 26 | r11,600 | r32,183 | - | 9 |
| October | | | | 86 210 | r13,534 | r43,721 | 6 | 38 |
| October November | r11,948 r7,663 | 441 144 | 824 г461 | 319 82 | r13,532 | т38,459 | 4 | 29 |
| December | r7,659 | 312 | r192 | ъ2 г135 | r8,350 | r22,459 | 3 | 71 |
| January | 5,815 | 84 | 173 | 26 | r8,299 6,098 | r23,235 16,024 | 2 1 | r35 56 |
| 1992-93 | | | | | | | | |
| Tuly to January 1993-94 | 49,541 | 1,036 | 2,744 | 572 | 53,894 | 155,331 | 45 | 548 |
| uly to January | 69,040 | 1,932 | 3,527 | 721 | 75,220 | 214,124 | 21 | 282 |

⁽a) Exports may include sales made by exporters other than winemakers.

TABLE 5. EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, JANUARY 1994

| | | W | ine type | | Total | wine |
|--------------------------------------|-----------|-----------|-----------|--------|-----------------|----------|
| Country/Region | Table | Fortified | Sparkling | Other | Quantity | Value |
| · | | | (Litres) | | | (\$'000) |
| New Zealand | 1,156,897 | 27,203 | 29,538 | 3,078 | 1,216,716 | 1,437 |
| Norfolk Island | 6,062 | | 648 | - | 6,710 | 13 |
| Vanuatu | 28,886 | - | 1,125 | - | 30,011 | 49 |
| Total Oceania & Antarctica (a) | 1,210,886 | 30,821 | 33,489 | 4,326 | 1,279,522 | 1,627 |
| Denmark | 29,628 | _ | _ | - | 29,628 | 84 |
| Finland | 27,900 | - | • | - | 27,900 | 85 |
| Germany | 110,423 | - | - | 594 | 111,017 | 340 |
| Ireland | 113,931 | - | - | | 113,931 | 409 |
| Netherlands | 37,080 | 27 | • | | 37,107 | 96 |
| Norway | 57,900 | - | - | | 57,900 | 63 |
| Russian Federation | 65,728 | - | 108 | - | 65,836 | 72 |
| Sweden | 1,330,054 | | - | - | 1,330,054 | 1,933 |
| Switzerland | 50,822 | - | - | - | 50,822 | 317 |
| United Kingdom | 1,733,880 | 1,305 | 86,083 | 36 | 1,821,304 | 5,919 |
| Total Europe & the CIS (a) | 3,602,653 | 1,332 | 86,191 | 1,042 | 3,691,218 | 9,397 |
| Oman | 16,980 | 480 | 135 | - | 17,595 | 21 |
| United Arab Emirates | 19,205 | - | 900 | - | 20,105 | 38 |
| Total Middle East & North Africa (a) | 52,418 | 480 | 1,035 | 694 | 5 4,62 7 | 85 |
| Singapore | 36,483 | 360 | 2,790 | 1,054 | 40,687 | 172 |
| Thailand | 17,904 | 450 | - | - | 18,354 | 71 |
| Total Southeast Asia (a) | 69,585 | 952 | 4,051 | 1,054 | 75,642 | 345 |
| Hong Kong | 65,820 | 45 | 26,772 | - | 92,637 | 455 |
| Јарал | 79,932 | 8,523 | 13,158 | 3,888 | 105,501 | 561 |
| Taiwan | 3,897 | - | - | - | 3,897 | 23 |
| Total Northeast Asia (a) | 151,953 | 8,636 | 43,980 | 16,488 | 221,057 | 1,089 |
| Canada | 168,915 | 33,954 | - | - | 202,869 | 628 |
| USA | 555,997 | 7,727 | 4,142 | 2,835 | 570,701 | 2,838 |
| Total North America (a) | 724,912 | 41,681 | 4,142 | 2,835 | 773,570 | 3,466 |
| Total Other Regions(b) | 2,673 | - | - | | 2,673 | 15 |
| Total All Countries | 5.815.080 | 83,902 | 172.888 | 26.439 | 6,098,309 | 16,024 |

⁽a) Includes other countries as detailed in Australian Standard Classification of Countries for Social Statistics (1269.0). (b) Includes ship's stores.

TABLE 6: EXPORTS OF AUSTRALIAN WINE BY REGION (*000 litres)

| | Oceania & | Europe & | Middle | Southeast | Northeast | North | | Total al |
|--------------|------------|----------|--------|--------------------------|------------------|---------|-------|----------|
| Period | Antarctica | the CIS | e East | Sourneasi Asia | Normeasi Asia | America | Other | Regions |
| 1990-91 | 8,830 | 29,509 | 666 | 1,264 | 3,385 | 10,232 | 270 | 54,156 |
| 1991-92 | 7,509 | 50,824 | 855 | 1,601 | 3,450 | 14,153 | 288 | 78,679 |
| 1992-93 | 18,251 | 61,623 | 799 | 1,969 | 3,483 | 16,356 | 351 | 102,832 |
| 1992-93— | | | | | | | | |
| November | 1,783 | 3,472 | 38 | 234 | 391 | 1,132 | 74 | 7,124 |
| December | 1,417 | 2,387 | 100 | 79 | 349 | 724 | 9 | 5,064 |
| January | 688 | 4,794 | 29 | 92 | 210 | 1,009 | 29 | 6,850 |
| February | 1,191 | 3,568 | 94 | 198 | 236 | 1,087 | 35 | 6,410 |
| March | 1,280 | 5,653 | 130 | 228 | 291 | 1,853 | 72 | 9,508 |
| April | 1,881 | 5,209 | 46 | 157 | 222 | 1,508 | 10 | 9,033 |
| May | 2,542 | 7,749 | 98 | 237 | 283 | 1,461 | 24 | 12,394 |
| June | 2,355 | 7,256 | 65 | 129 | 220 | 1,555 | 12 | 11,593 |
| 1993-94 | | | | | | | | |
| July | 2,907 | 17,662 | 111 | 195 | 481 | 2,438 | 12 | r13,800 |
| August | 12,171 | r7,220 | 80 | 131 | 578 | 1,405 | т15 | т11,600 |
| September | r1,979 | 8,624 | 111 | 156 | 468 | 2,151 | 45 | r13,534 |
| October | 3,066 | r7,735 | 63 | т326 | 628 | 1,667 | 47 | т13,532 |
| November | r2,065 | r4,417 | 65 | т146 | т332 | r1,257 | 67 | r8,350 |
| December | r2,333 | т3,811 | 38 | т247 | 605 | r1,240 | 25 | r8,299 |
| January | 1,280 | 3,691 | 55 | 76 | 221 | 774 | 3 | 6,098 |
| 1992-93 | | | | | | | | |
| July-January | 9,002 | 32,188 | 366 | 1,019 | 2,230 | 8,891 | 197 | 53,894 |
| 1993-94 | | | | | | | | |
| July-January | 15,801 | 43,160 | 524 | 1,276 | 3,314 | 10,932 | 213 | 75,220 |

EXPLANATORY NOTES

Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

Scope and coverage

- 2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 97 per cent of total wine sales.
- 3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.
- 4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.
- 5. Commencing with April 1992, the timing basis for the compilation of merchandise exports statistics has been changed. The change involves compiling exports statistics on the basis of goods shipped in any period rather than the basis of the documentation of goods shipped in that or earlier periods. In the past only about half of shipments were recorded in the month of shipment, the remainder recorded in subsequent months. The effect of the change is significant on monthly data but marginal on annual data. For more information about the changed basis of compilation refer to publication Foreign Trade Australia: Merchandise Exports, April 1992. (5432.0)
- 6. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.
- 7. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

Seasonally adjusted and trend estimates

- 8. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- 9. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

- 10. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors. The latest review, in September 1993, revised seasonally adjusted and trend monthly series back to July 1975.
- 11. Users may wish to refer to the ABS Information Papers A Guide to Smoothing Time Series Estimates of 'Trend' (1316.0) and Time Series Decomposition An Overview (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.
- 12. Care should be exercised when interpreting year-to-date figures as measures of trend growth. Due to their temporal phase-shifting properties, year-to-date measures are not always useful for detecting turning points in the data. In paticular, these measures are not responsive to more recent trend changes and can be indicative of more historical growth patterns. A further deficiency is that with each additional month of data, the extent of smoothing implicit in the year-to-date measure varies, giving for each month a different form of trend estimate. That is, the degree of smoothing after 3 months will be different to that achieved with 10 months of data. It is possible that the year-to-date measure will suggest results that do not accord with the ABS trend estimate, which is a much more timely indicator of recent trend behaviour.

Related publications

13. Other ABS publications which may be of interest include:

Manufacturing Production, Australia, Food, Drink, Tobacco, Stock and Poultry Food (8359.0) - issued monthly, contains production statistics for wine based mixed drinks ('coolers').

Wine Production: Australia and States (8366.0) - includes stocks of Australian wine and brandy held by winemakers.

14. Current publications produced by the ABS are listed in the Catalogue of Publications and Products Australia (1101.0). The ABS also issues, on Tuesdays and Fridays, a Publications Advice (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
 - r figure or series revised since previous issue
 - not applicable
- 15. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

IAN CASTLES Australian Statistician



For more information ...

The ABS publishes a wide range of statistics and other information on Australia's economic and social conditions. Details of what is available in various publications and other products can be found in the ABS Catalogue of Publications and Products available at all ABS Offices (see below for contact details).

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National Dial-a-Statistic Line

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